

DEVELOPMENT REGION AND INVESTMENT OPPORTUNITIES

i) Malaysia My Second Home (MM2H)

The **Malaysia My Second Home (MM2H)** programme was launched a few years ago by the Malaysian government and offers a renewable, ten-year, multiple entry visa for qualified applicants who would like to come and live here or spend extended periods in the country.

MM2H is now attracting foreign citizens to Malaysia not only to long stay but also for those who use it as a base to conduct their business overseas, to educate their children over here and to retire or semi-retire.

This programme is open to all foreign citizens of countries recognised by Malaysia regardless of race, gender or religion. Applicants are allowed to bring along their spouse or children who are under the age of 18 and not married.

ii) Iskandar Malaysia (Iskandar Development Region-IDR)

The Iskandar Malaysia is set to become Southern Peninsular Malaysia's most developed region, where living, entertainment, environment and business seamlessly converge within a bustling and vibrant metropolis.

Located in Johor, the southern gateway to Peninsular Malaysia, IDR is only six to eight hours flight radius from Asia's burgeoning growth centers such as Bangalore, Dubai, Hong Kong Seoul, Shanghai, Taipei and Tokyo. It is also within reach of a global market of some 800 million people.

IDR is the ideal place to do business within the Johor-Singapore-Indonesia (JSI) Triangle. It offers state-of-the-art physical infrastructure and a world-class business environment like excellent logistical facilities, cyber cities, and central business administration.

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iii) Northern Corridor Economic Region (NCER)

The Northern Corridor Economic Region development programme is a Government initiative to accelerate economic growth and elevate income levels in the north of Peninsular Malaysia – encompassing the states of Perlis, Kedah, Pulau Pinang and the north of Perak¹. The NCER initiative will span from 2007 to the end of the 12th Malaysia Plan period, i.e. 2025.

The overall theme for the Northern Corridor initiative is “increasing value add from existing industries”, emphasising transformation and expansion of the agricultural, manufacturing, tourism and logistics sectors in the Region.

iv) East Cost Economic Region (ECER)

The East Coast Economic Region (ECER) covers the states of **Kelantan**, **Terengganu** and **Pahang**, as well as the district of **Mersing** in Johor. With an area measuring more than 66,000 sq km, the ECER covers more than half of Peninsular Malaysia. The ECER's **population of about 3.9 million** represents 14.5% of the total population of Malaysia.

A Master Plan was developed and will be the basis for guiding the development of this region over the next **12 years** where it will be transformed into a **major international and local tourism destination**, an exporter of resource based and manufactured products, a vibrant trading centre, and an infrastructure and logistics hub.

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